



Momentum Academy

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Minutes of a Meeting of the Board

Jul 19, 2024

2:00 PM

Location: 3716 Morganford Road, St. Louis, MO 63116

<https://us06web.zoom.us/j/84669540329?pwd=i4dycV0qukkPeEG28LctppZYTCZT6b.1>

Board Members Present: David Simmons, Hanley Chiang, Melissa Powers, Courtney Stevenson, Patrick Davis, Theresa Yoffie, Nilesh Patel, Courtney Stevenson, Kathy Kirk

Board Members not Present:

Guests Present: Miranda Ming, Antionette Bedessie, Quanisha Major, Liz Valerio, Linda Haley, Sarah Mellinger, Jesse Dixon

Topic (Presenter)	Updates, Decisions, and Action Items
	At 2:17 p.m., Mr. David Simmons called the meeting to order.
<p>Community Comments</p> <p>Let's Build Hope presentation by Linda Haley, Sarah Mellinger</p>	<p>Let's Build Hope presentation by Linda Haley, Sarah Mellinger</p> <ul style="list-style-type: none"> ● Fundraising is deeply personal ● When you hear fundraising what comes to mind? Board response: Gala, Pizza Sales, Cold Calls, Trivia Nights ● Donors want to know you're a good investment: <ul style="list-style-type: none"> ○ Clear mission, vision, values ○ Excellent programming ○ Strong staff ○ Committed Board ○ Balanced Budget ○ Healthy fundraising program - David named this as our next step ○ Compliance with state/federal regulations ○ A clean closet ● Cost per dollar raised, keep it under \$ 0.30 ● How vital is this mission in our community? PD - family choice ● Philanthropy means- love of humankind, the desire to promote the welfare of others; expressed especially by the generous donation of money to good causes. ● Who is responsible for building philanthropic culture inside of your organization? Board response- everybody ● Hiring a fundraiser is not the solution. <ul style="list-style-type: none"> ○ Board ○ CEO ○ Staff ○ Donors and prospects ○ Volunteers ○ Those served ● When thinking about fundraisers, think about capacity and

<p>Jesse Dixon - The Opportunity Trust , School Board Governance Vision of Excellence</p>	<p>willingness.</p> <ul style="list-style-type: none"> ● When thinking about attracting donors, think about who is connected to the mission first. (not the amount of money they have) ● Donor center fundraiser ● Relationship building <ul style="list-style-type: none"> ○ It's like dating- be up front about your intentions- name that the meeting is about fundraising ○ Stewardship- keep the love alive ● How do we choose: start with the core- the community members ● Nationwide giving numbers <ul style="list-style-type: none"> ○ 85 % individuals ○ 10% foundations ○ 5% corporations ● "The board is responsible for creating the future.....not minding the shop." John Carver ● What do you most enjoy about Board service? KK supporting with strategic planning and future forecasting. PD the diversity of ideas and individuals ● Healthy board has governance and fundraising ● MM: Time, Talent, Treasure- What systems can we create to facilitate one time or on going fundraising ● Suggested next step: <ul style="list-style-type: none"> ○ Every board member to provide a donation at the start of the fiscal year ○ Every board member to bring another donor ○ Pick an item in the budget and decide to support - example - staff incentives ● KK question: what has been successful? <ul style="list-style-type: none"> ○ 24 hour matching campaign <p>Jesse - The Opportunity Trust , School Board Governance Vision of Excellence</p> <ul style="list-style-type: none"> ● TOT Values Guiding Model: <ul style="list-style-type: none"> ○ School Boards are ultimately accountable for ensuring student achievement and preparedness ○ Schools are community institutions that should be responsive to the needs of students and families. ○ School Board service is a vital community leadership role focused on the safety and well-being of children. ○ To realize the full potential of students, School Boards must move beyond "adequate governance" towards a vision of "excellence governance" grounded in the purpose and potential of schools ● In the absence of a vision of excellence, boards over-focus on compliance ● An excellent board focuses on student outcomes and the levers that impact student outcomes ● Big Question: What practices and artifacts will give boards the tools they need to focus and impact student outcomes for their schools? ● Board request: Scorecard that is visible and can be access in preparation of meetings ● Succession Planning- for Board Members and Chair's of the committee ● MM: How do we codify our systems and procedures, especially around holding ED and Board Members accountable
<p>Consent Agenda</p>	<p>Approval of Minutes of the School Performance Committee Report (July), Finance Committee Report (July), Check Register, Minutes from May 20,</p>

	<p>2024 Board Meeting</p> <ul style="list-style-type: none"> • Motion to approve consent agenda, seconded and passed
Executive Director Report	<ol style="list-style-type: none"> 1. Overview of the Landscape of St. Louis Charter Schools <ul style="list-style-type: none"> ○ What schools exist? Where? ○ Momentum's "competition" ○ Population Trends ○ What is working at other schools? ○ Issues to watch out for? 2. Overview of Momentum Academy <ul style="list-style-type: none"> ○ Corporate Structure ○ Current Organization Chart with employee names for Regional Team, Leadership in buildings ○ Momentum Academy statistics - number of kids; number of employees 3. Update on Strategic Plan and Review of Priorities
Next Meetings	<ol style="list-style-type: none"> 1. Board of Directors: Monday, Sep 23, 2024 2. Finance Committee: Monday, Sep 16, 2024 3. School Performance Committee: Monday, Sep 9, 2024
Adjournment	At 5:34 p.m., David Simmons adjourned the open session of the board meeting.

Respectfully submitted by David Simmons, Board President.

The minutes of the July 19, 2024 Momentum Academy Board of Directors meeting will be approved at the September 23rd, meeting by:

David Simmons, President

9/23/24

Date